



3/15/2024

Dear Friends of CAPE,

We're incredibly excited and proud to announce that our **Anniversary Gala** is back! CAPE is celebrating **37 years of service** to the community on **Monday, June 3rd** at DoubleTree in Poughkeepsie. We'd love for you to be part of this important event, so please save the date!

To the ongoing supporters of CAPE and those who have sponsored it in the past, we greatly appreciate you. For those of you who may not know us yet, the Council on Addiction Prevention and Education (CAPE) of Dutchess County is a 501c3 non-profit organization. Founded in 1987, our agency's goal is to create hope in our community by implementing nationally established educational programs, policies, and services that help to reduce the rate of substance use disorder/addiction among youth and to demonstrate that recovery is possible.

Our work includes counseling services in local schools, peer recovery support services out in the community, educational presentations/programs, various community events, and professional training. Most recently, we've embarked on an exciting new project: the first youth clubhouse in Dutchess County. It will be a safe space for teens that encourages education, wellness, and a sense of community. Our facility in Wappingers is slated to open within the next few months.

The purpose of our Anniversary Gala is to "lift the mask" on addiction... We bring community members together at this special fundraising event each year to network with one another, enjoy a nice dinner, celebrate our award recipients, and listen to a keynote speaker share their story of recovery. This event serves as a way to raise awareness, reduce the stigma surrounding addiction, raise money for local initiatives, and honor people in the community who are making a difference through prevention, recovery, and advocacy.

Sponsorships are an integral part of making this event happen and having it be successful.

Our gala sponsorship options are open to any individuals, local organizations, and small businesses that want to support our cause. There are various levels of support with different benefits and types of recognition – please see the attached form for further details. Your generous support can help us further our mission and make a difference in the community.

We hope we can count on you to make this year's gala event the best one yet! If you are interested in supporting CAPE's 37th Anniversary Gala, please complete the attached form and return it to the email indicated. We will be in touch to discuss further details and next steps. If you have any questions, please reach out to gala@capedc.org or (845)765-8301 x113.

Sincerely,

Mike Balles – *Director of CAPE*



Phone (845) 765-8301 **Fax** (845) 765-8304 **Email** info@capedc.org **Web** capedc.org
Contract Agency of the Dutchess County Department of Behavioral & Community Health
31 Marshall Rd, Suite 3G, Wappingers Falls, NY 12590
NYS OASAS Licensed Prevention Provider #34340





CAPE's 37th Anniversary Gala

– presented by the Prevention Foundation of the Mid-Hudson Valley, a closely aligned entity of CAPE –

2024 SPONSORSHIP FORM

Monday, June 3rd from 5:30 – 9 pm at DoubleTree by Hilton in Poughkeepsie

See our website for all the details: capedc.org/events/gala-2024

Contact Name: _____

Sponsorship Level: _____

Donation Amount: _____

Company: _____

Contact Phone: _____

Email: _____

Mailing Address: _____

EVENT SPONSORSHIP LEVELS

Pearl Sponsor – \$2500

VIP table (8 seats), full page ad in the middle of the program (5x8 in), & recognition (at the podium, on table cards at each table, on our website, on the event slideshow, & on social media)

Diamond Sponsor – \$1000

4 tickets, 1/2 page ad in the program (5x3.75 in), & recognition (at the podium, on table cards at each table, on our website, on the event slideshow, & on social media)

Emerald Sponsor – \$500

2 tickets, 1/4 page ad in the program (2.25x3.75 in), & recognition (on table cards at each table, on our website, & on the event slideshow)

Ad in the Program – \$250

1/4 page ad in the program booklet (2.25x3.75 in)

Donation Only – Any Amount

SPONSORSHIPS/DONATIONS ARE TAX-DEDUCTIBLE

Payments can be made online with the link at the top of this page, by mail, or in-person at our office in Wappingers (Checks can be made out to Prevention Foundation of the Mid-Hudson Valley and mailed to 31 Marshall Rd, Suite 3G, Wappingers Falls, NY 12590).

Program Ad Artwork: Submit high resolution images (PNG, JPEG, PDF, SVG, PSD, or AI) If you need help creating an ad or prefer to submit a personal message to display in the booklet, please reach out.

Questions/Concerns/Sponsor Form Submissions: gala@capedc.org



PLEASE SUBMIT FORMS BY 5/15/24

