



## CAPE's Marathon Project

is an innovative, long distance running program that pairs adult mentors with at-risk youth from participating school districts in the Hudson Valley

## HOW DOES YOUR SUPPORT MAKE A DIFFERENCE...?

*Not only is there marketing value for your business, but you will help us assist local students through:*

INCREASING  
PHYSICAL FITNESS

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CHARACTER  
DEVELOPMENT

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PROMOTING HEALTH  
& WELLNESS

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NUTRITION  
EDUCATION

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BUILDING POSITIVE  
RELATIONSHIPS



## COLOR BLAST

CAPE'S 4TH ANNUAL 5K RUN

9.28.19



## SPONSORSHIP OPTIONS



## SPONSORSHIP OPPORTUNITIES:

### DIAMOND SPONSOR—\$5000+

- 25 complimentary race tickets
- Custom Marathon Project VIP Sponsor Plaque
- Discounted enrollment opportunity with the Marathon Project's Community Partner Program (*contact our MP Coordinator for more info*)
- Sponsored color station with your choice of color
- Company name included on K104 radio promos
- Company logo/web link on event web page
- 10x10 marketing space at the event (bring your table, chairs, table tent, giveaways etc.)
- Company name/logo on event race t-shirts
- Ability to hang company banner at event

### PLATINUM SPONSOR—\$2000

- 10 complimentary race tickets
- Sponsored color station with your choice of color
- Company name included on K104 radio promos
- Company logo/web link on event web page
- 10x10 marketing space at the event (bring your table, chairs, table tent, giveaways etc.)
- Company name/logo on event race t-shirts
- Ability to hang company banner at event

## SPONSORSHIP OPPORTUNITIES:

### GOLD SPONSOR—\$1000

- 7 complimentary race tickets
- Sponsored water station at event
- Company logo/web link on event web page
- 10x10 marketing space at the event (bring your table, chairs, table tent, giveaways etc.)
- Company name/logo on event race t-shirts
- Ability to hang company banner at event

### SILVER SPONSOR—\$500

- 5 complimentary race tickets
- Company name/logo on event race t-shirts
- Ability to hang company banner at event
- Company name on event web page

### BRONZE SPONSOR—\$250

- 2 complimentary race tickets
- Ability to hang company banner at event
- Company name on event web page

**PLEASE NOTE:** All in-kind sponsorships will be considered on an individual basis. Contact our Marathon Project Coordinator to discuss options.

## ✓ YES I WANT TO BE A SPONSOR

How do I secure my sponsorship?

## REGISTER ONLINE

[CAPEDC.ORG/CB-SPONSORS](http://CAPEDC.ORG/CB-SPONSORS)

1. Submit your info on the online form
2. Attach logo artwork in EPS or PNG form (or email it to [abedka@capedc.org](mailto:abedka@capedc.org))
3. Pay online via credit, debit, or PayPal  
**OR** contact event coordinator for cash, check, or card payments via phone

## SUBMIT LOGOS BY 9/9/19

*in order to guarantee your spot on the official Color Blast race t-shirts*

## Sponsorship Questions?

Contact CAPE's Marathon Project Coordinator:

**JACOB VELEZ**

[jvelez@capedc.org](mailto:jvelez@capedc.org)

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